



*Cavalier
Pictures*

Television & Video Producing Agency

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House Tax Policy
State of Michigan
Rep. Jud Gilbert

Dear Rep. Gilbert,

Thank you for allowing me the opportunity to discuss the overwhelming need for continuing the film incentives in a reasonable and sustainable manner.

The State of Michigan needs to remain competitive in the arena of television and film production. My employer Cavalier Pictures is a small Dearborn based video production company that needs to grow and expand in our state. The vast majority of our work is directly related to promoting Michigan's economic development assets. We highlight communities and businesses and their role in quality of life.

I urge each of you to take positive steps to keep this program alive which leverages far more private investment and spin off benefits than the actual cost of the incentives. Further, we are not just relying on someone else's statistics. Through our work we have personally witnessed a tremendous amount of spin off business including hotels, caterers, accountants, restaurants, hardware stores, dry cleaners and anyone that rents cars, trucks, trailers, office furniture and even electric generators. These are all businesses that hire and employ men and women in our great ~~state~~ ^{STATE}. Many of whom are the very same people that elected you into office.

Thank you very much for your time and consideration.

Sincerely,

Peter Watt
Cavalier Pictures